

Options to Grow Your Business



Chevron's PitPack® Racks are the space-efficient storage, display and messaging system that allow professional installers to carry the products required by end customers.

Use smaller racks:

- For expansion opportunities with customers that already have the 4x4 Rack Stand and are high volume sites or need additional storage for more product viscosities
- As a wedge to drive trial, e.g. operators that want to try it but are unsure, space constrained, lower volume sites, or just want it for certain products

Contact Sutton System Sales: 1-800-729-3141

A Chevron company product

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Key Features & Benefits

Package

- Holds 6-gallons (24-quarts)
- Sealed in a self-collapsing, high-density, industry tested, polyethylene bag which collapses upon itself as oil is dispensed
- Uses 89% less plastic (saves 21 quart bottles)
- Labels are colored to match the product type
- Highly visible viscosity text for easy identification
- No drip dispensing nozzle
- Cartons are 100% recyclable
- Trilingual labels (English/Spanish/French)
- Check boxes to keep track of quarts dispensed



tip Drive scale by converting your installed quart business to PitPack.

Racks

- Solid engineering to give you peace of mind
- High gloss paint is easy to keep clean
- Wire grate bottles shelving prevents oil drips and spills from ever sitting on a flat metal shelf
- Removable durable plastic drip trays on each bottle shelf allow for easy clean up
- Double-sided environmental header card (4x4 and 2x2 racks) so customers can see the message no matter where the rack is placed in the shop
- Prominent Chevron master brand usage on header card (4x4 and 2x2 racks)
- Rack options to allow customers to carry up to four (4) or eight (8) different products
- Each rack kit comes shipped with everything a customer needs to get started (less product)

The Many Benefits to Professional Installers

- Lower cost package compared to small packs
- Bulk alternative for premium products where adding another tank/drum is not a viable option
- Carry more premium products in approx. 1/2 the space of the equivalent volume of quart cases
- Improve organization, fewer stray bottles
- Reduce exposure to inventory loss (shrink) by not having to stock quart bottles
- Improves transaction speed (compared to quarts), enabling vehicles to get in and out, faster
- Leaves less residual oil in the bag than the equivalent volume of 24 individual quart bottles
- No need to tie up cash in drum inventory of premium products, if it is not needed
- Uses 89% less plastic compared to using 24-quart bottles, which means less trash and landfill
- Save on fewer dumpster pickups
- Communicate a strong, positive social environmental message to customers
- Different rack options to meet different needs

Benefits to End Consumers

- A faster oil change service
- A very visible environmental statement
- They can feel good knowing that they are buying from a facility that is contributing to doing something good for the environment in their community (less plastic landfill waste)

tip Attach the laminated instruction sheet on how to open a PitPack box to the rack with the zip tie provided. Train and help prevent incidents.

Available Products



Havoline® ProDS® Full Synthetic
0W-20, 5W-20, 5W-30,
and Euro 5W-40

Havoline Multi-Vehicle ATF
Global Multi-Vehicle ATF
Full Synthetic Multi-Vehicle ATF



Havoline Synthetic Blend
0W-20, 5W-20, and 5W-30

Delo® HDMO
400 SDE 15W-40
400 XLE SynBlend 10W-30
400 XSP Synthetic 5W-40



Havoline High Mileage
0W-20, 5W-20, 5W-30 and 10W-30

Havoline Motor Oil
5W-20, 5W-30 and 10W-30

Supreme Motor Oil
5W-20, 5W-30 and 10W-30

4x4 Rack



Target customer considerations:

- Recommended go-to option. It carries the most product considering the complexity of viscosity grades required across product segments to meet end customer needs
- Holds up to eight (8) different products
- Most prominent environmental messaging

Kit Components:

- 1- Header card
- 2- Dispensing shelves that hold 4 boxes each
- 2- Shelves that hold 4 dispensing bottles each
- 4- Plastic drip trays
- 8- 6 quart/6 liter plastic dispensing bottles
- 1- Assembly instructions sheet
- 7- Product/viscosity sticker sheets
- 1- Counter Mat

Dimensions-42 $\frac{5}{8}$ "x 23"x 80"

3 Boxes:

- 44"x 15"x 15" 68 Lbs
- 26 $\frac{1}{2}$ "x 4 $\frac{1}{2}$ "x 47 $\frac{3}{4}$ " 87 Lbs
- 24"x 24"x 12" 10 Lbs

2x2 Rack



Target customer considerations:

- Expansion. Perfect for customers that already have the 4x4 Rack and are high volume or need more storage for additional products/viscosities
- Space constrained or lower volume sites
- Use as wedge to incent trial
- Holds up to four (4) different products
- Environmental messaging

Kit Components:

- 1- Header card
- 2- Dispensing shelves that hold 2 boxes each
- 2- Shelves that hold 2 dispensing bottles each
- 2- Plastic drip trays
- 4- 6 quart/6 liter plastic dispensing bottles
- 1- Assembly instructions sheet
- 7- Product/viscosity sticker sheets
- 1- Counter Mat

Dimensions-22 $\frac{1}{4}$ "x 23"x 80"

3 Boxes:

- 25 $\frac{1}{4}$ "x 4"x 49 $\frac{3}{4}$ " 87 Lbs
- 22 $\frac{3}{4}$ "x 16"x 11 $\frac{3}{4}$ " 45 Lbs
- 24"x 24"x 12" 10 Lbs

Roller Unit



Target customer considerations:

- A great option for expansion, or for large/long facilities like repair shops, tire shops, or for small shops. Offers flexibility through mobility
- Has four (4) locking heavy duty casters
- Holds up to four (4) different products

Kit Components:

- 1- Dispensing shelf that holds 4 boxes
- 1- Shelf that holds 4 dispensing bottles
- 2- Plastic drip trays
- 4- 6 quart/6 liter plastic dispensing bottles
- 1- Assembly instructions sheet
- 7- Product/viscosity sticker sheets
- 1- Counter Mat

Dimensions-44 $\frac{5}{8}$ "x 20 $\frac{1}{2}$ "x 36"

3 Boxes:

- 46"x14 $\frac{3}{4}$ "x 8 $\frac{3}{4}$ " 42 Lbs
- 22"x 2 $\frac{3}{4}$ "x 32" 53 Lbs
- 24"x 24"x 12" 10 Lbs

tip Drive execution and start up by showing up at a site, with PitPack product, constructing the Rack for the customer, and coach on opening boxes



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